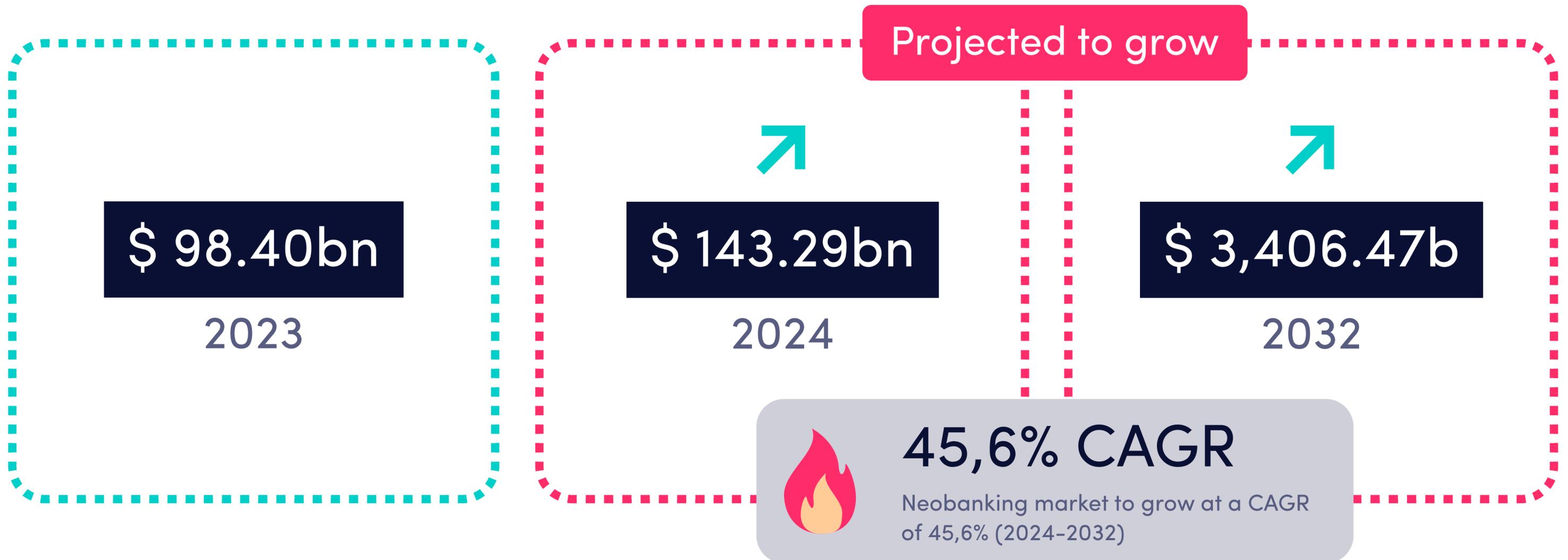


# Neobanking Market Insights 2024

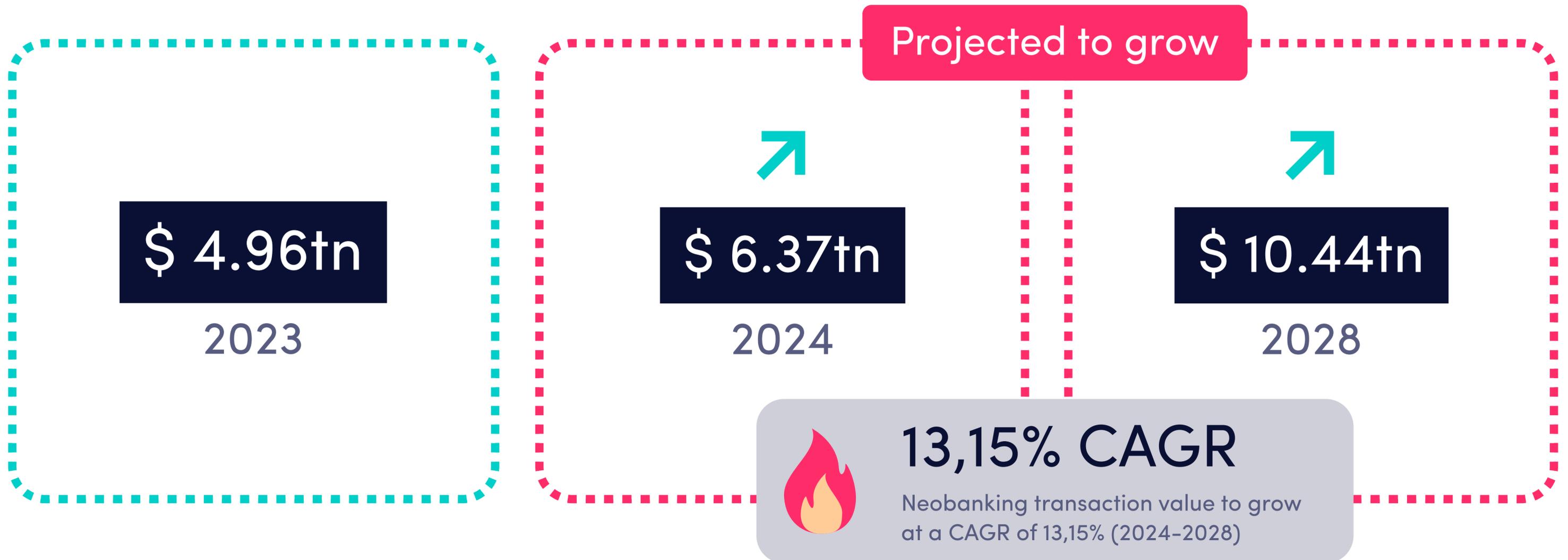
## Market size



Source: fortunebusinessinsights.com

# Neobanking Market Insights 2024

## Transaction value



Source: statista.com

advapay

# Neobanking Market Insights 2024

## Transaction value



The average transaction value per user amounts to

**\$ 21.11k**

2024

The highest transaction value is reached in the USA

**\$ 1,785.00bn**

2024

# Neobanking Market Insights 2024

## Users

Number of users is expected to amount to

**386.30m users**

by 2028

User penetration to reach

**3.89%**

in 2024

**4.82%**

by 2028